



**BE VISIONARY  
BE HEROIC**

**20/20**

**The Visionary Employee Appeal  
HUMBLE ISD EDUCATION FOUNDATION**

**\$4.2 MILLION AND COUNTING GRANTED TO HUMBLE ISD!**

# WHY BE VISIONARY?



A Visionary Gift from an Employee is extraordinarily special. 100% of your gift goes to innovative educational programs in Humble ISD. You do not have to receive a grant to be a beneficiary of all the Humble ISD Education Foundation does for the district. Many great programs are implemented at the campus and district level. Our teachers and our students benefit immensely.

Perhaps you are asking yourself: "Why me?" and "Why *this* cause?"

As an employee, your gift shows major donors whether they are individuals, corporations or foundations, your "vote of confidence" in the mission and works of the Humble ISD Education Foundation. It shows outsiders that you know who we are, you believe in our mission and you support our cause. Your participation in this very important campaign shows outside donors they can trust that when they donate to the Humble ISD Education Foundation, their gift will be noticed and be meaningful!

That's right: **YOUR** gift has impact far beyond the amount you donate, because **YOUR** gift helps us attract much larger gifts that will effect greater change and better outcomes for our educators and our students.

**Stand with us and look to the future. Be Visionary. Be Heroic. Support The Visionary Campaign.**

## TOP 10 REASONS TO GIVE

10. Your donation helps students and faculty this year. Your gift has nearly immediate impact in our classrooms.
9. The Visionary Employee Appeal gifts are especially critical because they are unrestricted and can immediately be designated to the areas of greatest need within our program structure.
8. A greater number of Visionary Employee Appeal gifts increases the number of Innovative Education Grants we can offer, thus increasing a teacher's or school's chance of winning a grant.
7. Corporations and major foundations are more willing to support Humble ISD projects at high dollar amounts when we can show a high level of donation participation from our community.
6. Do it for yourself. Do it for your students. Do it for your coworkers who have won a grant or will win one in the future.
5. The Visionary Employee Appeal directly supports innovative education and creative teachers. Innovation and creativity improve schools. Great schools improve neighborhoods and great neighborhoods improve communities. One of the single best ways to improve your community is to support the public schools within it.
4. A gift to the Visionary Employee Appeal comes with lots of benefits. Check out our Menu of Benefits for the exciting packages based on your giving level.
3. It is a fun way to give back to ALL the schools, instead of just one school.
2. All gifts, large or small, make a difference!

AND THE **#1** Reason to make a gift to the Visionary Employee Appeal is...

...because the 35,000+ students of Humble ISD are counting on



# VISIONARY LEVELS

## INVENTOR

- \$20/pay period
- Invitation to a "Top Donors" Reception
- Invitation to Selected Special Events
- Visionary T-shirt
- Framed Supporter Certificate
- Featured in Humble ISD Foundation's Facebook feed
- Name listed on Humble ISD Foundation website
- "I Gave" Button
- Entered into a drawing for great prizes

## 20/20 VISIONARY

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## PATHMAKER

- \$5/pay period
- Supporter Certificate
- Featured in Humble ISD Foundation's Facebook feed
- Name listed on Humble ISD Foundation website
- "I Gave" Button
- Entered into a drawing for great prizes

## PATHFINDER

- \$2/pay Period
- Featured in Humble ISD Foundation's Facebook feed
- Name listed on Humble ISD Foundation website
- "I Gave" Button
- Entered into a drawing for great prizes

## A MESSAGE FROM HUMBLE ISD SUPERINTENDENT: GUY SCONZO

It is often said that we pay for everything we want in one way or another. Whether we pay with money, with opportunity or with our time, very little comes our way for free. We continually make an investment in the things we find most valuable, and we are even more likely to invest in those things that have the most power to influence our own lives for the better.

This is why I support the Humble ISD Education Foundation. Each year, I look at their growth in giving, increase in funds raised and the creation of a number of community and corporate partnerships. The Foundation is governed by a board of thirty-one Directors whose sole purpose is to obtain resources that will improve Humble ISD for its students and educators. Since their inception, they have granted over \$4.2 million to Humble ISD teachers, schools, programs and projects.

As I contemplate my own giving this year, I would like to encourage each of you to make a gift that is meaningful to you. Carefully consider what the Foundation means to you. This is not to say the amount of your contribution is of utmost importance; participation is the absolute most important aspect of this appeal. Not everyone has the same means and a gift of \$2 a pay period may very well be a stretch for some, while a payroll deduction of \$10 every two weeks will be quite easy for others. So I encourage you to consider what the Foundation has done for you personally, for your fellow teachers, for your campus and for the school district. What is meaningful to you about what they do?

If you are not sure what the Foundation is, please do not hesitate to email me or visit [www.humbleisdfoundation.org](http://www.humbleisdfoundation.org).

Rest assured, in my mind you are already heroes. Join with the Humble ISD Education Foundation and be part of the "Vision". I can promise you that the more you learn about this organization that is exclusively and solely dedicated to our district, the more you will come to value their work and purpose.



# F.A.Q.

## What is the Humble ISD Education Foundation?

The Humble ISD Education Foundation is a nonprofit 501(c)3 community-based foundation that raises money to enrich the educational experience of students in the Humble Independent School District. It pays for programs, equipment and supplies that fall beyond state or district budgets. The primary mission of the Humble ISD Education Foundation is the Innovative Education Grants. When an educator has an inventive idea, but the budget prevents him or her from acting on it, the Humble ISD Education Foundation steps in and makes educational dreams a reality.

## Are my donations tax exempt?

Yes. The Humble ISD Education Foundation is a Texas non-profit corporation. It is tax-exempt under Section 501(c)3 of the Internal Revenue Code. All donations are tax-deductible to the full extent allowed by law.

## Why should I give to something that supports the whole district, rather than just my child's school?

While a gift to the Humble ISD Education Foundation need not be your first or largest gift, it should be one you budget for when planning charitable giving. Our schools are interdependent on one another as teachers are trained together and curriculum is adopted at the district level. A strong district makes your school even stronger. Making a gift to the Humble ISD Education Foundation ensures that all teachers with innovative ideas are able to implement them in their classrooms. Again, strong schools build strong communities—and we are ALL part of the same community.

## How do I know the District is using Education Foundation funds for their intended purpose?

Humble ISD Education Foundation does not write a blank check to the District. Instead, it makes a commitment to fund certain grants and programs as determined by a grant selection committee and based on the recommendations of the superintendent, the curriculum office, and a vote of the Foundation board. These grants, and their costs, are detailed on the website.

## Why do you need employees to donate if you get so much money from other sources?

One of the reasons we are able to secure money from other sources is because of the current employee participation. Donors are so inspired when they see that not only are teachers applying for Innovative Education Grants, making wish lists and working directly with us on designated grants, but they are also supporting the Humble ISD Education Foundation themselves. On many grant applications and in many conversations, we are asked about our Foundation's levels of support within the community. Showing a high level of support from the Foundation Board, Administrators and Employees goes a long way in obtaining support for initiatives that YOU value on your campus and in our district!



HUMBLE ISD EDUCATION FOUNDATION

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*Thank you for your generous support!*

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